

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>In re Application of:</b> Jeffrey D Pylant	<b>Docket No.:</b> 29606.010200
	<b>Confirmation No.:</b> 4111
<b>Serial No.:</b> 09/696,193	<b>Art Unit:</b> 3691
<b>Filing Date:</b> October 26, 2000	<b>Examiner:</b> HAMILTON, Lalita M
<b>Title: BUYER-DRIVEN PURCHASING LOYALTY SYSTEM AND METHOD USING AN ELECTRONIC NETWORK</b>	

**RESPONSE UNDER 37 CFR §1.111**

Commissioner for Patents  
P.O. Box 1450  
**Mail Stop Amendment**  
Alexandria, VA 22313-1450

Sir:

In response to the outstanding office action in the referenced application, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 4 of this paper.